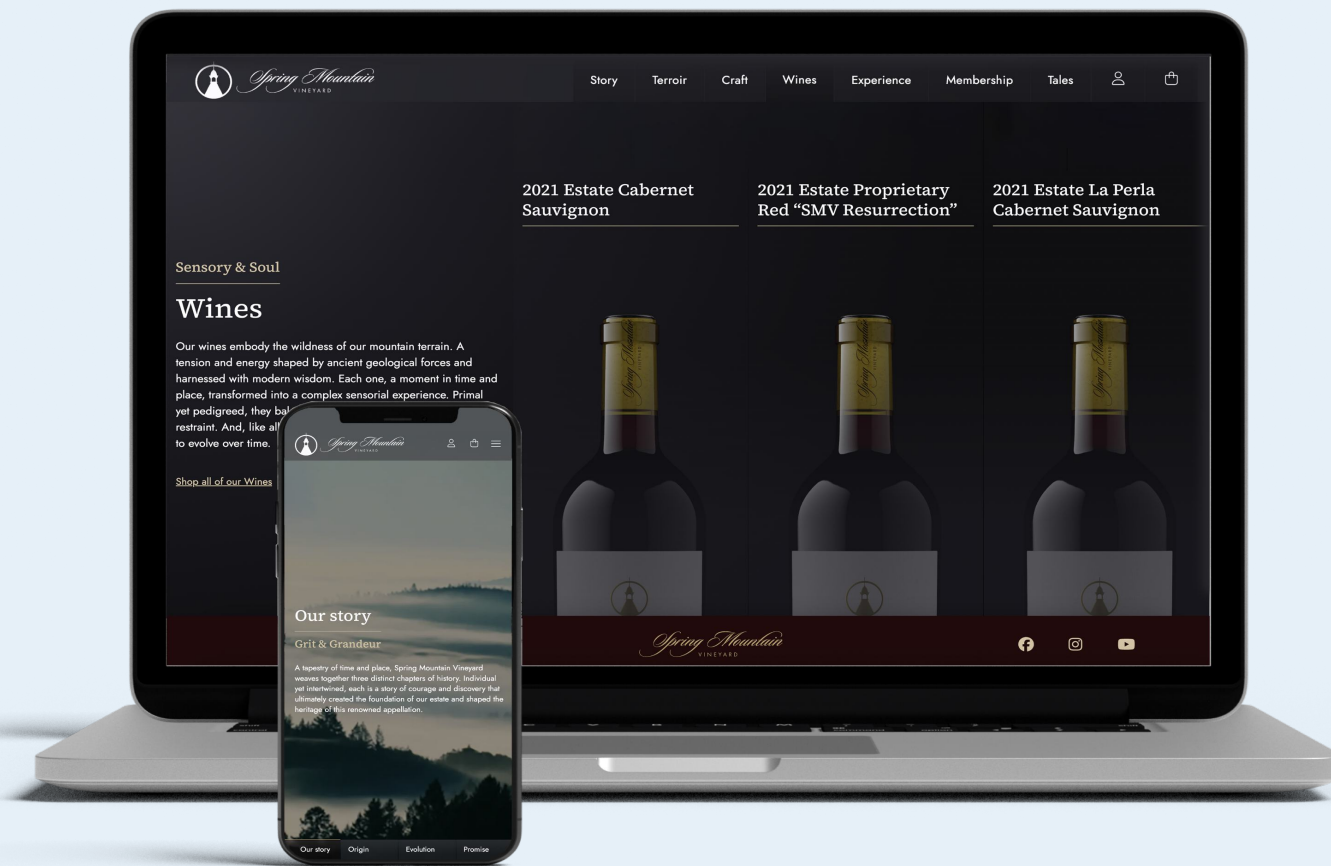




DRINKS ASSURE | CASE STUDY

Website and POS Integration for
Better Customer Experience





“ The entire DRINKS team has been a joy to work with. Attentive, dynamic, and solution oriented, DRINKS has been the customer service-oriented compliance software vendor we were looking for. ”

Garrett Hales, Estate Director of Spring Mountain Vineyard

Per month by using DRINKS ASSURE Spring Mountain Vineyard is saving:

\$3.5k+

in special taxes

\$1k+

in alcohol taxes

\$500+

in excise taxes

Partner Background

As a legacy winery, Spring Mountain Vineyard desired to provide a seamless commerce experience for their devoted customers by leveraging Shopify Point of Sale through their website.

To accomplish this, Spring Mountain Vineyard enlisted the expertise of the DRINKS AMPLIFY team, who provided support for their online store and wine club membership system migration from eCellar to Shopify. This involved complex data transfers, including customer information, order history, and subscriber data.

The client needed to ensure a seamless transition without disrupting their current operations, particularly for wine club members who rely on recurring subscriptions and payment processes.

With origins dating back to 1872, this winery is the epitome of the entrepreneur spirit, as it became home to the first Cabernet Sauvignon vines on Spring Mountain. Complete with ornate mansions, terrace gardens, and a breathtaking Napa Valley view, Spring Mountain Vineyard aimed to integrate their online storefront and Tasting Room for a seamless, easy-to-use shopping experience.

By harnessing DRINKS ASSURE, Spring Mountain Vineyard took advantage of a powerful Shopify ecosystem, allowing them to customize, scale, and modify their Point-of-Sale System.

They also saved over \$1,000 in alcohol taxes with real-time tax and compliance services through Shopify.

Services Provided

By leveraging Shopify Point of Sale, **DRINKS AMPLIFY** and **DRINKS ASSURE** provided a white glove migration process with an integrated commerce experience for Spring Mountain Vineyard's online store and tasting room.



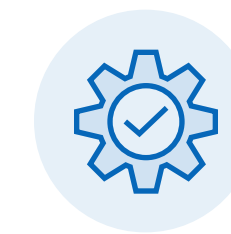
DRINKS ASSURE:

Our natively integrated real-time tax and compliance solution in Shopify checkout.



DRINKS ANYWHERE

Enables licensed and unlicensed businesses to sell alcohol directly to consumers.



DRINKS AMPLIFY

Our digital growth marketing agency provides best-in-class services in the eCommerce wine industry.



DRINKS AI

Our patented PAIR technology leverages AI to better understand the science of selling alcohol online.



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