

DRINKS x SWIRL

DRINKS ASSURE |
CASE STUDY



“Drinks makes alcohol compliance easy. Very easy to use app. There is no one better out there with expertise in alcohol taxes and compliance. They let us focus on growing the business while they take manage state laws, taxes, and reporting behind the scenes. I have found them transparent about their roadmap and a willingness to incorporate our requests into it as well.”

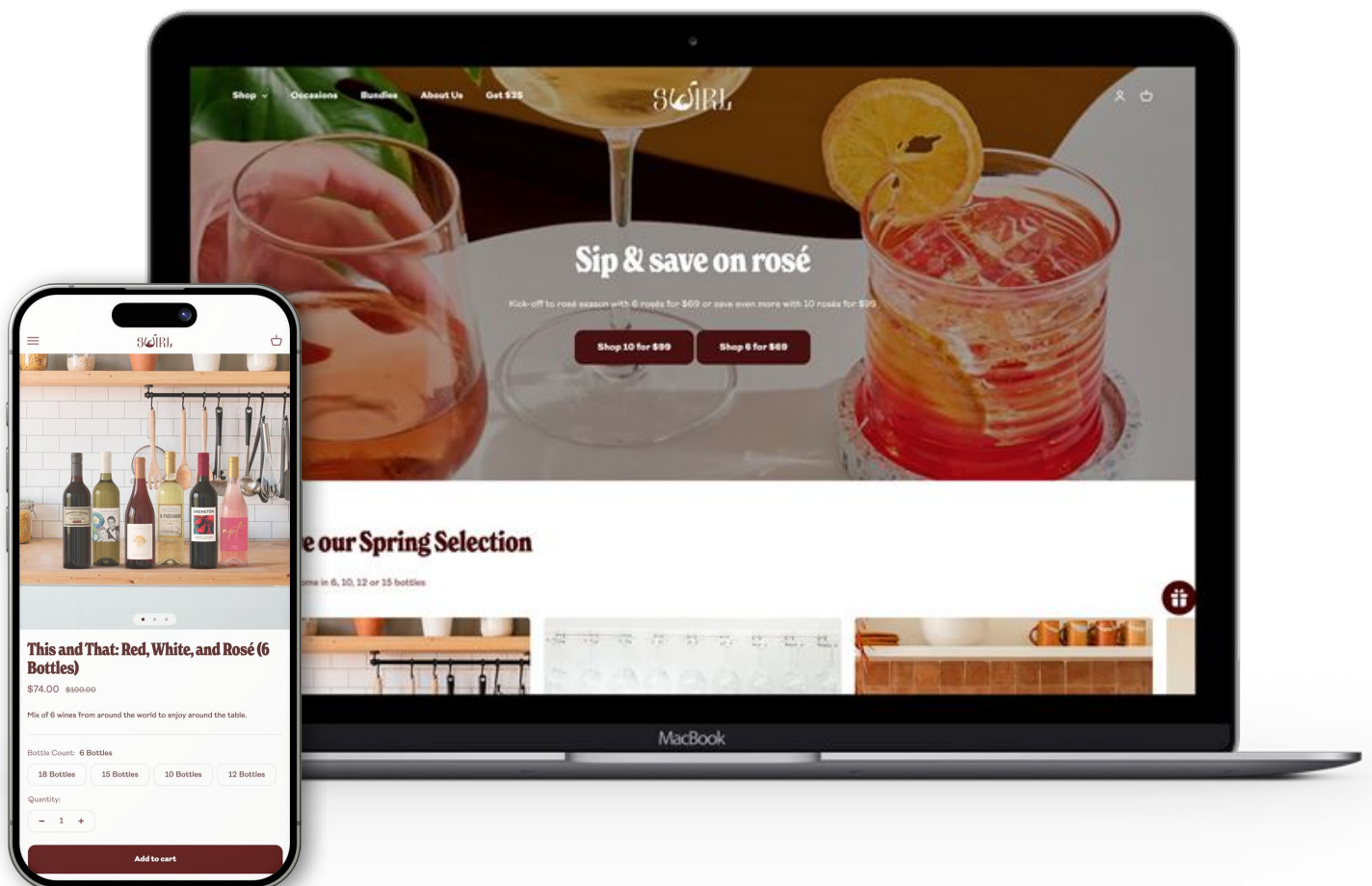
Ricky Grenis

Vice President

SWIRL

\$1.5K+

in excise taxes saved
per month



Partner Background

Swirl is a brand-new wine company launched on Shopify Plus by one of our certified agency partners, Stream Commerce.

Swirl believes wine should be more than just a beverage—it should be a journey filled with laughter, flavor, and joy. At Swirl, they're all about making wine enjoyable, affordable, and downright fun.

Stream Commerce knew it wanted to build Swirl on Shopify Plus, but other clients were running into tax and compliance issues with their existing provider. Stream Commerce decided to build with DRINKS ASSURE, providing the Swirl team with pain-free real-time tax and compliance suited to their needs.



Services Provided

DRINKS ASSURE real-time tax and compliance onboarding and implementation.



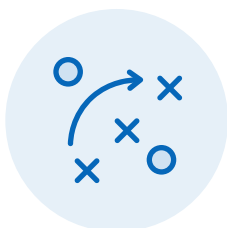
DRINKS ASSURE

Our Shopify Plus Certified App for real-time tax and compliance in checkout.



White-Glove Support:

99.99% uptime and same-day responses from our team of alcohol tax and compliance experts.



Partner Support:

DRINKS collaborated closely with certified agency partner Stream Commerce to ensure any questions they had were answered during the onboarding process and after launch.



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