

# DRINKS x

**NP** NOCKING  
POINT  
WINES®

## DRINKS ASSURE | CASE STUDY

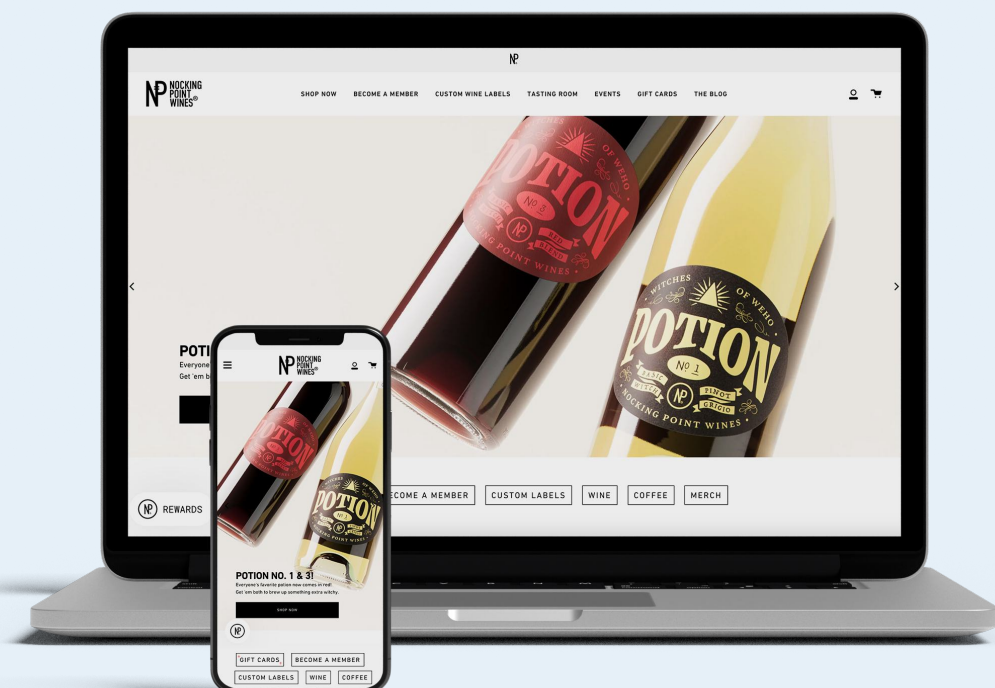


## DRINKS X NOCKING POINT

"Working with the DRINKS team has been amazing! Their app has helped us manage our tax and compliance better, and their team has always been on standby to help with any issues and brainstorm/execute potential solutions that we have found along the way. Highly recommended!"

**Andrew Harding**

Co-Founder of Nocking Point



DRINKS X NOCKING POINT

**2 wk**

Launch  
timeframe

**\$65k**

Peak daily  
sales volume

**\$2.2k**

in excise taxes  
saved per month

**\$500+**

in special and alcohol  
taxes saved per month

**121%**

Increase in conversion rate

## Partner Background

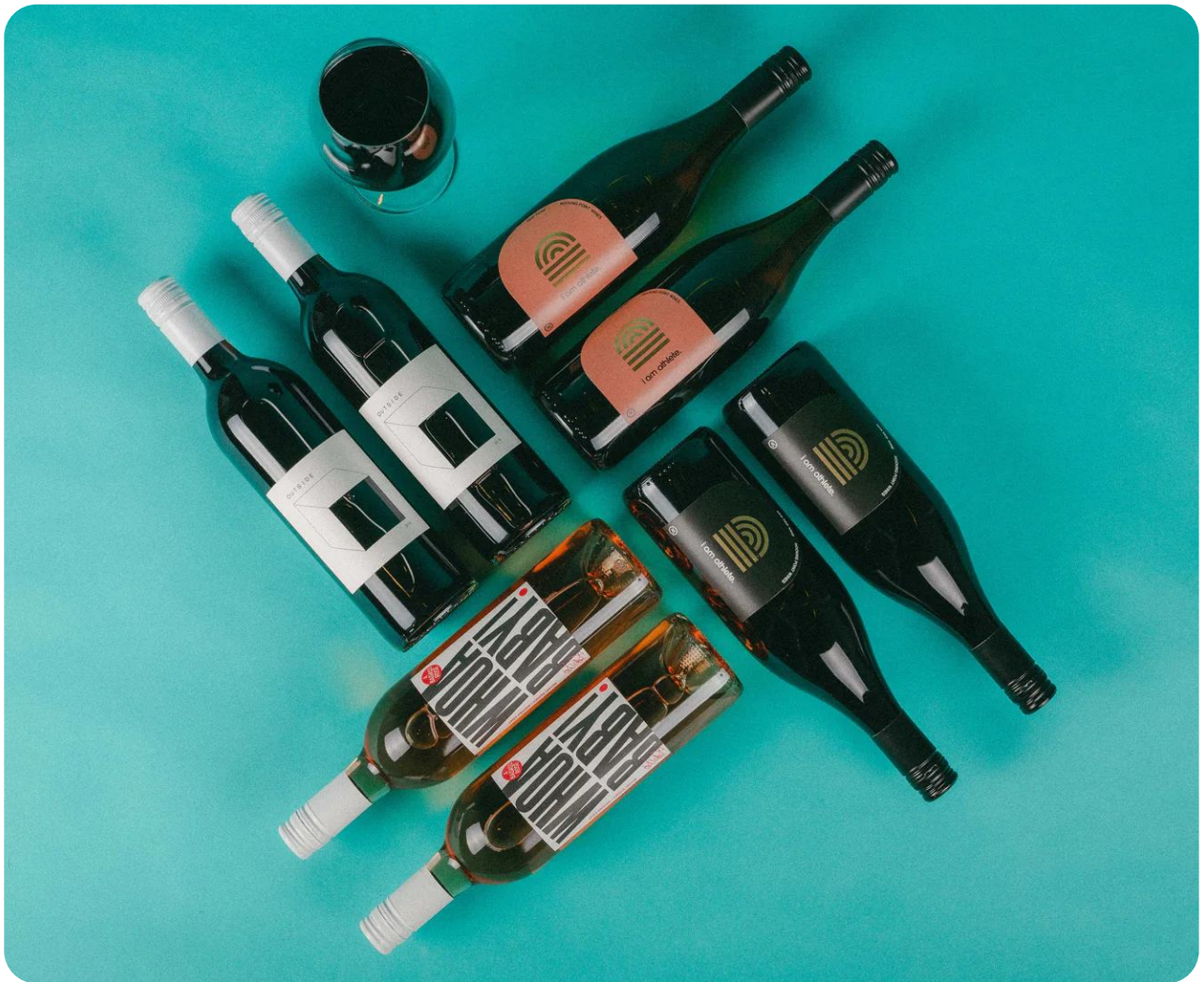
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Nocking Point was leveraging legacy tax and compliance solutions that were not natively integrated with Shopify Plus adding significant strain on their operations team.

Nocking Point is a winery from Walla Walla Valley co-founded in 2012 by Andrew Harding and Stephen Amell as a light-hearted but still very premium wine brand.



## DRINKS X NOCKING POINT



Nocking Point always believed in leveraging the same technology that the fastest-growing brands in e-commerce used which is why they built on Shopify, but their tax and compliance operations were a painpoint and required significant manual intervention from the team. Nocking Point chose to onboard with DRINKS ASSURE, enabling them to continue using the world's best ecommerce platform but with real-time tax and compliance suited to their needs.

## Services Provided

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**DRINKS ASSURE** real-time tax and compliance onboarding and implementation supported by **DRINKS AMPLIFY's** professional services team.



### **DRINKS ASSURE:**

Our Shopify Plus integrated App for real-time tax and compliance in checkout.



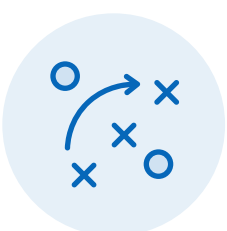
### **Professional Services:**

Configuring and enabling DRINKS ASSURE in line with Nocking Point's licensing structure.



### **White-Glove Support:**

99.99% uptime and same-day responses from our team of alcohol tax and compliance experts.



### **Strategic Support:**

Tech stack consulting and selection, best practices training, regulatory guidance, and more.



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